



Susan Jones, Candidate for Vice President Membership

Name and first name	JONES, Susan
Member of	BPW Sydney, Australia
Nominated by	BPW Australia
Consent of own Affiliate	
For position of	Vice President Membership
BPW Offices held	<p><i>Club:</i></p> <ul style="list-style-type: none"> • Various, including President, Membership & Treasurer 1988-2110 <p><i>Federation:</i></p> <ul style="list-style-type: none"> • National Vice President – BPW Australia 1994-1997 <p><i>Region:</i></p> <ul style="list-style-type: none"> • Oceania Sub-Regional Coordinator 2008-2011 • Regional Coordinator – Asia Pacific 2011-2014, 2014-Current <p><i>BPW International:</i></p> <ul style="list-style-type: none"> • International Executive Board Member –Asia-Pacific Regional Coordinator 2011-Current • Director – Project Five-O 2014-Current • Sub-Regional Coordinator – Oceania 2008-2011 • Chairman – BPWI Projects Standing Committee 2005-2008 & 2008-2011 • BPWI Project Five-O Liaison 2005-2008 & 2002-2005 • Adjudicator/Judge – BPWI Competition - Beyond 2000 2005 & 2008 • Chairman – BPWI Mentoring Standing Committee 2000-2003 • Member of BPWI Mentoring Standing Committee 1997-2000
Positions in other Voluntary Organisations	<p><u>Positions in other Voluntary Organisations</u></p> <ul style="list-style-type: none"> • UN Women – Member founding Committee, UNIFEM Australia • Rotary Club of Sydney • Women Chiefs of Enterprises International
CV	<p><u>Related experience/qualifications</u></p> <p>Studied Economics at University majoring in Accounting and over a period of 35 years</p>

established several diverse businesses in Australia. Past and present experiences include:-
Director & founding member Australian Council of Business Women – Government Appointment 1995
Board Member NSW State Government’s “Australian Women in Business Mentor Program”
Founding Member UNIFEM Australia (Now UN Women)
Trustee – CEDA (Committee for Economic Development of Australia) 2000-2002
Vice President - NSW Small Business Association
Australian Government Delegate – **APEC** (Asia Pacific Economic Cooperation), **Russia** 2011
Corporate Governance Course – KPMG 1989
Speaker alongside Australian Prime Minister – National Jobs Forum “Skilling for Small Business”
Adjunct Lecturer on Trust Accounting - College of Law NSW, Australia

BPW Award & Nominations

BPW Australia Jean Arnot Award “in recognition of outstanding commitment and service to women through BPW (2013).
BPW Australia Beryl Nashar “Woman of Achievement Award” (2016)
Nominated by NSW State Government for Australian Telstra Business Woman of the Year (1995)

Participation in BPW International Congresses

The Bahamas, 1989
Nairobi, Kenya 1992
Venice, Italy 1996
Vancouver, Canada 1999
Melbourne, Australia 2002
Lucerne, Switzerland 2005
Mexico City, 2008
Helsinki, Finland 2011
Jeju, Korea 2014

Participation BPW Regional Conferences

Latin American Regional
Brazil 2001 / **Mexico** 2010 & 2017
North American Regional
Cuba 2002 / **Jamaica** 2007
Asia-Pacific Regional
Nepal 2004 / **Singapore** 2010 / **Taiwan** 2012 / **New Zealand** 2016
European Regional
Sorrento Italy 2012
African Regional
Johannesburg 2013 / **Uganda** 2016
California Regional Meeting 2001 & 2003
Oceania Conference, NZ 2011

Participation BPW National Conferences and BPW Special Events
Australian National Conferences 2000-2017

	<p>New York Federation AGMs, 2005-2007 United Kingdom National Conference, Scotland 2007 New Zealand National Conferences, 2012 & 2013 Korean National Conference, 2011 Taiwan National Conference, 2011 American Samoa National Conference, 2012 Japan National Conference, 2015 Sri Lanka 20th Birthday & National Conference, 2013 Thailand Candle Ceremony and Project visits, 2015 Bahrain, Conference, 2015 Australia-Taiwan Women Entrepreneur Network (ATWEN), Speaker on BPW 2015 Brazil, International Trade Centre “Sourcing from Women Vendors”, 2015 Egypt Women Leader Summit, 2015 Papua New Guinea, Women’s Day Breakfast, BPW Key Note Speaker 2015 BPWI Leadership Summits, NY 2009, 2014, 2015, 2016, 2017 Nepal, Official hand-over of 42 houses donated by BPWI members 2017 Kuala Lumpur, Malaysia – AGM /Launch of new affiliate 2017</p> <p>BPW Asia-Pacific Conferences, Sub-Regional Conferences & Young BPW Symposium Mongolia, 1st East Asia Sub-Regional Conference, 2015 Nepal, 1st South Asia Sub-Regional Conference, 2015 Lebanon, 1st West Asia Sub-Regional Conference, 2016 Singapore, 1st Asia-Pacific Young BPW Symposium, 2017 New Zealand, Asia-Pacific Regional Conference, 2016</p> <p>CSW, Leadership Summits & Project Five-O AGM Participation CSW & BPWI Leaders’ Summits, New York - Attended 10 (2003-2010 & 2013-2017) - delegate, presenter & moderator Project Five-O AGMs, New York - Projects Chair 2004-2009 & Director 2014-2017 Project Five-O, School of Nursing Scholarship Ceremony, Mexico 2004, 2005 & 2007</p> <p>Attendance Global Summit of Women Conferences London, UK 1998 “<i>Women & The Global Market</i>” Kuala Lumpur, Malaysia 2013 “<i>Women: Creating New Economies</i>” Tokyo, Hong Kong 2017 “<i>Women: Building and Inclusive Economy in the Digital Age</i>”</p>
<p>Statement</p>	<p>I have been a member of BPW since 1988. I have travelled extensively, meeting members and attending and presenting at BPW conferences throughout the five regions strengthening my passion for our organization.</p> <p>It is an exciting and challenging time for us, challenges to both grow and sustain our membership in an ever changing world.</p> <p>For the past fifteen years I have had the privilege and honor to serve BPW</p>

	<p>International - firstly as Chair of three International Standing Committees and later as Regional Coordinator on the previous Executive Board. I believe this has given me first-hand knowledge and understanding to meet the challenges that lie ahead of us as an organization and to build on work already accomplished by our predecessors.</p> <p>Our members are the heart of this organization and I believe membership growth and communication is essential.</p> <p>During my time as Regional Coordinator we have seen a steady growth in Asia Pacific with new affiliates in Bahrain, Hong Kong, India, Kuwait, Lebanon, Mongolia, Malaysia, UAE and Yemen - resulting in hundreds of new members throughout the region. For the first time conferences were held in all five sub-regions bringing together affiliates from neighboring countries. I have seen clearly how these conferences have improved interaction between affiliates, given them the opportunity to share successes and ideas and most importantly how it has inspired the growth of new affiliates and motivated existing ones.</p> <p>Proudly, we held the region's first Asia-Pacific Young BPW Symposium. To be sustainable we must be inclusive of our Young BPWs and ensure they are integrated throughout our organization providing us with diversity of skills and experiences as we embrace the future together. We must create a strategy to ensure they are included in our boards and committees. I am committed to ensure as an organization we support and learn from each other.</p> <p>Twinning too has been successful with mutual benefits derived. We should make strategic use to link affiliates - mentoring new affiliates with established successful ones to strengthen and retain membership</p> <p>We need to promote our members businesses and professions within the organization, connecting our members worldwide. The work achieved by our affiliates through projects and advocacy needs to be more accessible, we need to promote success stories not only within the membership but to the world.</p> <p>We must strive to make BPW more visible, working together not only within BPW but with other organizations. During my involvement with Five-O over many years I have seen the benefit of working with other women's organizations to give women a more united and powerful voice.</p> <p>We need to strengthen and promote existing partners, share and learn from each other.</p> <p>We must meet the challenges ahead together as our founder Dr Lena Madisin said "let us build together and see what we can make".</p> <p>If elected, it will be an honor to serve this wonderful organization and contribute as part of a team to the future of BPW International.</p>
<p>Supporting Statement</p>	<p>BPW Australia is honoured to support the nomination of Susan Jones for the position of BPW International Vice President Membership. Susan will contribute to the position her extensive experience of BPW at all levels including at BPW Australia Federation level and her roles at International Level.</p>

Susan has been recognised in BPW Australia with our two highest and most prestigious awards for those members of outstanding ability and dedication. She has continually demonstrated her absolute commitment to improving the rights of women and girls through various roles including her current role as BPWI Asia Pacific Regional Coordinator.

BPW, like most other membership organisations, is facing membership challenges and Susan does have the personal and professional skills to be a great asset to BPW International in the field of membership, particularly because she has a talent for understanding cultural differences and appreciating the common elements that unite women. Susan as a passion for BPW International and will inspire other leaders to achieve in enhancing and developing membership worldwide.

Susan Jones will enhance the composition of any Board of governance and bring to BPW International valuable talents with real enthusiasm and commitment.

Regards

Jasmyn Mumme
President of BPW Australia
20 April 2017