



## Angela McLeod

<b>Name and first name</b>	<b>McLEOD, Angela</b>
<b>Member of</b>	BPW New Zealand
<b>Nominated by</b>	BPW New Zealand
<b>Consent of own Affiliate</b>	
<b>For position of</b>	Executive Secretary
<b>BPW Offices</b>	<p><i>Club:</i> President, Past President, Editor of the Newsletter 2001-2004</p> <p><i>Federation:</i> Vice President, President, Past President and Legislation 2004-2014</p> <p><i>BPW International:</i> Member Public Relations Standing Committee 2011-2014</p>
<b>Positions in other Voluntary Organisations</b>	<p>YWCA Aotearoa/NZ – Board, Advocacy &amp; Communication 2015-present</p> <p>UN Women National Committee: President, Vice President and Past President 2011-present</p> <p>AFS Student Cultural Exchange: President 2003-present</p> <p>Trade and Movement: Convenor of Board 1993-1999</p>
<b>CV</b>	<p><b>Education:</b> Post graduate Diploma in Development Studies &amp; Bachelor of Agriculture both from Massey University, Palmerston North</p> <p><b>Relevant Paid Work Experience:</b></p> <ul style="list-style-type: none"> <li>• Parliamentary Services, Wellington November 2014 – Present <ul style="list-style-type: none"> <li>○ Policy, Research and Communications Advisor to Richard Prosser MP and Mahesh Bindra MP, New Zealand First List Members of Parliament</li> </ul> </li> <li>• Councillor (Elected representative – second term), Upper Hutt October 2013 – Present <ul style="list-style-type: none"> <li>○ Chair of Community Grants Committee (appointed by Mayor), Chair of Wellington Region Waste Forum (elected by forum members)</li> </ul> </li> <li>• BPW International October 2012 – June 2014 <ul style="list-style-type: none"> <li>○ Executive &amp; Communications Manager, Office of the President</li> </ul> </li> <li>• Parliamentary Services, Wellington December 2008 – October 2012</li> </ul>

- Executive Assistant to Steffan Browning, Green Party Member of Parliament. Previously: Executive Assistant to Sue Kedgley, Green Party Member of Parliament
- Maidstone Yamaha (motorcycle retail and repair business), Upper Hutt, 50% Shareholder
- Yellow Pages Group, Lower Hutt July 2005 – July 2008
  - Area (Sales) Manager
- Manawatu Standard Limited, Palmerston North 2004 – 2005
  - Team leader, Advertising Features & Supplementary Publications
- CCN a Division of APN Holdings (newspaper group), Lower Hutt 2004
  - Business Development Manager
- CCN a Division of Fairfax (newspaper group), Upper Hutt 1998 – 2004
  - 2IC /Senior Advertising Consultant
- Trade Aid Shop, Upper Hutt 1996 – 1998
  - Retail Store Manager

**Relevant Not-for-profit work experience:**

- YWCA Board Aotearoa/New Zealand September 2015 – Present
  - Board Member (Advocacy & Communications)
- UN Women National Committee Aotearoa/New Zealand September 2011 – 2015
  - Immediate Past President, President, Vice President, Communications Convenor
- BPW International Public Relations Standing Committee June 2011 – June 2014
  - Expert Panel Member
- Upper Hutt Rural Residents Association August 2011 – October 2013
  - Policy Chair
- Pay Equity Challenge Coalition September 2009 – Present
  - Spokesperson and Former Chair
- Upper Hutt Chapter - AFS Student Cultural Exchange in recess
  - President
- New Zealand Federation of Business and Professional Women (BPWNZ) 1999 - present
  - Past President. (other offices held at National level include Vice President Issues & Legislation Convenor)
- Coalition for Quality Flexible Work Legislation & Country of Origin Labelling 2005 – Present
  - Spokesperson
- Oceania Motocross Committee 2001 – 2004

	<ul style="list-style-type: none"> <li>• Trade Aid Movement 1993 – 1999 <ul style="list-style-type: none"> <li>○ Convenor Trade Aid Movement Council</li> </ul> </li> </ul> <p><b>Conferences attended – panel speaker, moderator, facilitator, spotlight speaker:</b></p> <ul style="list-style-type: none"> <li>○ Republic of Korea, Helsinki, Vanuatu, Singapore, New York, Mexico City, UN Commission on the Status of Women (2011, 2013, 2014) and National and International forums in New Zealand</li> </ul> <p><b>Awards:</b></p> <ul style="list-style-type: none"> <li>• BPW International President’s Award for Outstanding Service as Executive &amp; Communications Manager</li> <li>• Daphne Chapman Award – BPW New Zealand. Link here: <a href="http://bpwnz.org.nz/index.php/what-we-do-our-work-a-summary/projects">http://bpwnz.org.nz/index.php/what-we-do-our-work-a-summary/projects</a></li> </ul>
<p><b>Statement</b></p>	<p>I am an organised, experienced professional business woman with a proven ability to build effective working relationships. I present comfortably in all settings and relate with confidence to people from all walks of life. I approach tasks with a flexible attitude, am extremely creative and have an eye for detail. As a team player, I possess a robust sense of humour and thrive in an environment that is dynamic and focused.</p> <p>I am seeking election as Executive Secretary because I would like to continue to use my knowledge, experience and skills to advance the organisation. In my view the Executive Secretary upholds the brand, reputation and democratic processes of BPW International so that decisions are fair, democratic and strategically sound and that the organisation is viewed as such. This gives us the solid base from which to continue in our quest to be the world’s foremost not-for-profit advocacy women’s organisation. My knowledge, skills and experience prove that I can make a difference through leadership and action and I look forward to using my extensive experience in parliamentary processes and advising both members of parliament and civil society groups in the use of such, to benefit BPW International.</p> <p><b>Summary of key strengths:</b></p> <p><b>Governance &amp; parliamentary process:</b> Experienced chair of conferences and debates using standing orders and constitutions; Effective Advisor to Members of Parliament and civil society leaders on governance, constitution, parliamentary process and board management; Successfully completed the archiving of the office of a member of parliament after 12 years of service; Positive, inclusive and supportive leader and experienced chair/facilitator in local government, central government, international conferences and national civil society groups.</p> <p><b>Communication:</b> Developed comprehensive communications strategies for national and international not-for-profit advocacy groups and proven media manager for members of parliament and civil society groups; Proven publishing skills from concept to completion, design, writing, editing and proofing skills; Proven experience in translating</p>

	<p>resolutions and policy in to speeches, submissions to select committees and press releases; Demonstrated writing skills for a variety of audiences, including different cultures, through the preparation of business progress reports; board papers; advertising copy and; editorial for advertising features, resource sheets, workbooks and annual reports; Demonstrated excellent oral skills as speaker, panel moderator and facilitator at local, national and international conferences, meetings, and workshops and in television, radio and print media interviews.</p> <p><b>Policy &amp; Advice:</b> Provide highly effective communications advice to Members of Parliament and civil society leaders; supported and mentored not-for-profit leaders on communications strategy; Consistently identifies issues affecting women in the workplace, investigates solutions, applies rationale and then presents as resolutions for debate; Effectively summarises policy in to correspondence, speeches, key messages, briefing papers and press releases for members of parliament and not-for-profit organisations.</p> <p><b>Project &amp; Event Management:</b> Working member of national and international conference planning committees; Successful management of multiple simultaneous projects within a daily deadline environment, delivering over target and on time; Working member of sports event management teams from logistics and agenda creation to promotion, sponsorship and funding.</p>
<p><b>Supporting Statement</b></p>	<p>On behalf of BPW New Zealand I wish to support the candidacy of Angela McLeod for the position of Executive Secretary. Angela's in-depth constitutional and procedural knowledge of BPW International combined with strong skills in parliamentary process and archiving give weight to her suitability for this role. The experts and knowledge of the Executive Secretary is central to ensuring BPW International's processes are democratic and constitutionally based.</p> <p>Angela is a strong advocate for women and has been influential in the work for equal pay and the advancement of women's rights in New Zealand. This has been backed up by her writing skills and her ability to hone in on key facts and produce succinct and news-worthy press releases that have raised the profile of BPW New Zealand.</p> <p>Her engaging oral communications skills, social media expertise, knowledge of global trends and network of international colleagues all add to the value Angela brings to the Executive Secretary role. Angela's vision is for BPW International to be the world's foremost not-for-profit advocacy women's organization and she has the support of New Zealand to work for this goal.</p> <p>Sincerely,  Vicky Mee  President BPW New Zealand</p> <p style="text-align: right;">April 19<sup>th</sup> 2017</p>