



Sabine Schmelzer

**Online Entrepreneur
Past Regional Coordinator BPW Europe**

In her professional life Sabine Schmelzer is an online entrepreneur specialised in video marketing for women entrepreneurs. After having worked in the IT area for more than 20 years as project manager, senior consultant, key account manager and sales director in several software companies and international projects, she founded her own business 10 years ago.

During her BPW membership Sabine Schmelzer has held several leadership positions. She was 2nd Vice President in the Board of BPW Germany. After her move to Switzerland she became President of BPW Switzerland for three years. In Switzerland she started the Equal Pay Day campaign in 2009, introduced BPW success teams, Senior BPW and BPW Presidents Alumni.

Sabine was the Regional Coordinator BPW Europe (2011 – 2014) and member of the Executive Board of BPW International. In 2013 she initiated the first Young BPW Europe Symposium.

Sabine is a facilitator for the PEP (Personal Empowerment Program) since 2006. She is also one of the trainers for the BPW Leadership Training for women, that was developed in Europe and trained more than 200 women in these programs in Germany and Switzerland.