



SPEAKER NAME

Dr. Mona L. Zaki
Strategic Thinking and Int'l Marketing Consultant
Founder & President – Soft Power Productions - Egypt

Egyptian National, Dr. Mona Zaki is the Founder and CEO of **Global Strategic Consultants, GSC**. She established GSC following a richly versatile and accomplished career, spanning two decades in institutional advancement, international cultural programs, development, public relations and marketing at The American University in Cairo.

Dr. Zaki has established **Soft Power Productions, SPP**, investing in fine and performing arts as well as targeting to see Art takes its rightful place in societies as a powerful voice of truth and beauty .

Dr. Zaki is also a business partner of **Obelisk Group for Stone Technology**, offering the highest quality in the Egyptian marble and granite with a mission to provide world-class quality to international markets.

Widely respected throughout the region as an international expert in strategic thinking and international marketing, Dr. Zaki is an active participant in various local and international conferences and panel discussions discussing strategic plans to meet the economic and social challenges in Egypt and the region.

Dr. Mona Zaki holds a doctorate degree in business administration from Maastricht School of Management. She is also the **Financial Times** business consultant in Egypt, promoting the country as one of the top emerging markets for international investments.

In recognition of her efforts, the Government of Austria decorated Dr. Zaki with the **"Grand Cross of Honor from the Republic of Austria"** in May 2004.

In June 2012, The Government of Hungary bestowed Dr. Mona Zaki with **the "Knight's Cross of Merit of Hungary"** for her outstanding achievements in strengthening bilateral relations between Hungary and Egypt.
