



(Profile photo)

**SPEAKER NAME : MRS.ARCHANA BHATNAGAR**

Title (1-2 line max) :-

**President:Madhya Pradesh Association of Women Entrepreneurs, (MAWE), Managing Director : Haylide Chemicals Pvt.Ltd., Member CII National Council MSME, India, Chairperson : ( IMC) Model Industrial Technical Institute Govt.of MP**

**Summary:**

**“After 39 years of entrepreneurial experience...I strongly feel if other people or women can benefit from my practical experiences in life, I am there to share and guide them. I am focused on encouraging sustainable entrepreneurship in women,“**

**Archana Bhatnagar**, a first generation entrepreneur, [Managing Director of Haylide Chemicals Pvt. Ltd](#), has established 3 manufacturing businesses, starting with less than Rs.500 & a 1 year old son as her assets, the business now supports 100s of families. Her group is into Professional Green Cleaning & Sanitizing products, designed to address Ecological concerns, the first certified “GREEN PRO “cleaning products of its kind in India.

As founding President of [MAWE \(Madhya Pradesh Association of Women Entrepreneurs\)](#) , that Empowers Women through Entrepreneurship. Archana, through her vision & dedicated work has helped, many women set up small businesses & help them migrate from Micro & Small to the next level. A strong mentor & leader of women entrepreneurs.

Archana works actively for Policy Advocacy on a National & International level for, MSMEs, Gender & Trade & Has spoken at the UN, New York on Women Empowerment Principles, she works closely for the SDGs.

Archana contributes on many boards as member & Chairperson, for issues related to Women Entrepreneurship, MSMEs , Exports & Skill Development of youth, as Chairperson of the Institute Management Committee of Govt ITI, with thousands of students.

Having been honoured with many awards, National & Globaly, she has been contributing & speaking at many forums of the UN , WTO Geneva, ITC, World Export Development Forum, SAARC Women Leadership, World Bank Institute Washington DC, US Chamber of Commerce & Industry (CIPE), OECD, MENA region forums, Inwent Germany & many women entrepreneur associations across the world.

Archana , also has vast experience of speaking on Global platforms for Sustainability & Green products.

She has been associated with National TV & Print Media . Her vast Experience, Presentation power, Networking Skills & Go getter abilities makes her the perfect person to lead organizations & contribute to the sustainable development of Women & MSMEs.