



## Dr. Amany Asfour, candidate for International President

<b>Name and first name</b>	Dr. Asfour Amany	
<b>Member of</b>	BPW Egypt, Club BPW Cairo	
<b>Nominated by</b>	BPW Egypt (President: Dr Omnia Fahmy)	
<b>Consent of own Affiliate</b>		
<b>For position of</b>	President BPW International	
<b>BPW Offices held</b>	<b>Club:</b> Founding President of BPW Cairo <b>Federation:</b> Founding President of BPW Egypt <b>Region:</b> Africa Regional Coordinator <b>BPW International:</b> First Vice President for Membership	2000 - 2005 2005 - 2013 2005 - 2008 2014 - 2017
<b>Positions in other Voluntary Organisations</b>	<p><b>Elected International Positions:</b></p> <ul style="list-style-type: none"> <li>- <b>Chair of COMESA Business Council</b> since 2014 <i>COMESA: Common Market for Eastern and Southern Africa</i>            Dr. Amany is the first Woman to be elected and chairs this organization, which is the apex Body of Private sector in COMESA. COMESA is the largest regional economic community in Africa, with 19 Member States and a population of about 490 Million. COMESA countries: Burundi, Comoros, D.R. Congo, Djibouti, Egypt, Eritrea, Ethiopia, Kenya, Libya, Madagascar, Malawi, Mauritius, Rwanda, Seychelles, Sudan, Swaziland, Uganda, Zambia, Zimbabwe. As a chair she lobbied for the Government Procurement policies with Heads of States. 30 % of Government Procurement goes to SMEs Women, Youth and Disabled. Dr Asfour also implemented a project for Corporate Procurement and trained 480 SMEs half of which are women to supply big corporates and export in COMESA Countries.</li> <li>- <b>Chair of FEMCOM</b> 2007-2015 (Federation of National Associations of Women in</li> </ul>	

Business in Eastern and Southern Africa) a COMESA Institution. Lobbying for gender policy and **integration of economic empowerment of women in gender policy.**

- **Chair of Human Resources, Science and Technology Cluster of African Union ECOSOCC** (Economic, Social and Cultural Council).  
2008 together with BPW Egypt Dr. Amany organized in collaboration with UNESCO the **African Congress for Women in Science, Technology, Innovation and Entrepreneurship**. She managed to attract funds for a group of young women innovators.
- **Chair of United Nations Economic Commission of Africa Committee for Good Governance and Popular Participation**, since 2014.
- **Board member of the African Union Foundation** since 2013. The Foundation is chaired by H.E. Dr. Dlamini Zuma, former chairperson of the African Union Commission. Dr. Amany managed to **put STEM Education** (Science, technology, engineering, mathematics) **for girls on top of the priorities.**
- **Board Member of Africa Spanish Network for Women for a Better World**, since 2013. A network under the patronage of H.M. Queen of Spain and chaired by H.E. Maria Terese De La Vega, former Vice President of Spain. Other Board Members are e.g. H.E. Prof. Ellen Johnson Sirleaf, President of Liberia, and H.E. Luisa Diego, former Prime Minister of Mozambique.

#### **Regional positions in Africa**

- **President of “African Alliance for Women Empowerment”**, since 2005
- **Chair of “Afro Arab Network for Women Empowerment”**, since 2008
- **Secretary General of “African Society for Scientific Research and Technology”** since 1999
- **Chair of “New Faces New Voices” – Egypt Chapter**, an organization for financial inclusion of Women in Africa led by Mrs. Graca Machel (Wife of late Nelson Mandela)
- **Member of “The African Women’s Development and Communication Network” (FEMNET)**

#### **Local positions in Egypt**

- **Chair of Cairo Chapter “Organization for Women in Trade” (OWIT)**, since 2006
- **Board Member of “Association for Voice of Intellectual Disabilities”**, since 2000
- **Secretary General of “Egyptian Society for Health Awareness” (ESHA)**, since 1998. Organized several campaigns for women health in cooperation with BPW Egypt
- **Founder and President of “Egyptian Business Women Association” (EBWA)**, since 1995
- **Board Member of “Egyptian Junior Medical Doctors Association” (EJMADA)**, since 1986

	<ul style="list-style-type: none"> <li>- <b>Secretary General</b> of “<b>Egyptian Junior Chamber of Commerce</b>” (Affiliated to International Junior Chamber of Commerce –Jaycees), since 1983</li> </ul>
CV	<p><b>Education</b></p> <ul style="list-style-type: none"> <li>- Bachelor degree of Medicine and Surgery, Faculty of Medicine, Cairo University</li> <li>- Master &amp; M.D. degree in Pediatrics at National Research Center of Egypt.</li> </ul> <p><b>Professional experiences</b></p> <p>Medical doctor, pediatrician, scientist and lecturer at the National Research Centre of Egypt.</p> <p>Owner of medical equipment company, one of the first 50 companies worldwide that signed for WEP’s.</p> <p><b>BPW achievements</b></p> <p><b>Visits, Opening Clubs</b></p> <ul style="list-style-type: none"> <li>- Since 2005 <b>attended BPW Conferences in over 60 BPW countries.</b></li> <li>- Since 2005 supported Dr Lena Madison Phillips’ dream by <b>opening clubs in Arab States:</b> Sudan, United Arab Emirates, Bahrain, Kuwait, Tunisia, Morocco, Yemen and Lebanon.</li> <li>- As <b>African Regional Coordinator</b> and as <b>Vice President Membership</b> I opened 19 new clubs in 17 countries including Croatia, Dominican Republic, Dominica, Greece, Hong Kong, India, Kenya, Lebanon, Lithuania, Madagascar, Mongolia, Morocco, Peru, South Africa, St Martin, Tunis and Yemen. Eleven other clubs are “in the pipeline”.</li> </ul> <p><b>Visits of BPW International Congresses and Regional Conferences</b></p> <ul style="list-style-type: none"> <li>- <b>5 BPW International Congresses:</b> Melbourne, Luzerne, Mexico City, Helsinki and Jeju.</li> <li>- <b>5 African Regional Conferences</b> 2004 – 2016: Accra, Cotonou, Abuja, Johannesburg, Kampala.</li> <li>- <b>Attended all 5 Regional Conferences in this term</b></li> </ul> <p><b>Fundraising, Economic Empowerment of Women</b></p> <ul style="list-style-type: none"> <li>- <b>For BPW International:</b> Sponsors for US\$120,000 to supportBPW Congresses, Leaders’ Summit 2015</li> <li>- <b>Since 2010 for BPW Egypt:</b> 1.5 million Euros for projects and 16 annual Congresses (2000 – 2016)</li> <li>- <b>Project in context with BPW and EBWA: “Hatchepsut Women Business Development Center &amp; Business Incubator”:</b> 560,000 Euros, the majority from Spanish government for trainings of 1800 entrepreneurs (2010-2013).</li> <li>- <b>“Centre for Children with Intellectual Disabilities”:</b> Over US\$ 550,000 since 2007 for a Centre for Day-Care services for children with intellectual disabilities to enable parents to earn income full time.</li> <li>- <b>“Support of Female Entrepreneurs Regional Project”:</b> BPW Egypt and Sudan’s project promotes Women Entrepreneurs, SMEs in Egypt, Sudan and Ethiopia. 650,000 Euros funded by Danish Government (2010-2013)</li> <li>- <b>“Young Women as Job Creators Project”:</b> Promoting entrepreneurship among</li> </ul>

	<p>youth and university students. Supported by Union for Mediterranean. US\$ 30,000 since 2016.</p> <p><b>Advocacy for Women Development</b></p> <ul style="list-style-type: none"> <li>- Successfully integrated “<b>Economic Empowerment of Women into Gender policy of the African Union</b> (54 countries) and <b>COMESA</b>” (19 countries)</li> <li>- 2010: BPW Egypt launched “<b>WEPs</b>” with UNIFEM and UN Global Compact.</li> <li>- Advocated for “<b>Government and Corporate Procurement Policies for women-owned SME</b>” to Heads of States, Ministers and Corporates in Africa</li> <li>- “<b>STEM-Education</b>” for women and girls at different events.</li> </ul> <p><b>Organization of Conferences</b></p> <ul style="list-style-type: none"> <li>- 16 annual “<b>Women Empowerment Congress in Cairo</b>”, from 2000 - 2016</li> <li>- From 2010 – 2016 annual “<b>BPW International Cross Cultural Understanding Seminar</b>”.</li> <li>- Hosting “<b>Global Summit of Women</b>” in 2007.</li> </ul> <p><b>Awards &amp; Recognitions</b></p> <ul style="list-style-type: none"> <li>- Awards from Egypt, Africa, Arab world, G8, BPW International and other women organizations around the world.</li> </ul>
<p><b>Personal Statement</b></p>	<p><b>My VISION</b>  Inspired by Dr Lena Madesin Phillips:  "Make no small plans. They have no power to stir the blood"</p> <p>BPW International expands our impact and influence globally through advocacy and action that Empower Women Economically across the world.</p> <p>As a medical doctor, pediatrician, scientist at the National Research Centre of Egypt and an entrepreneur who started my company for medical equipment since I was at 3rd year medical school, I realized the power of being economically empowered. I became aware of the importance of creating a voice advocating for better legislation and an ecosystem for women's empowerment. After establishing a local organization to support businesswomen, I realized that to amplify women voices, one cannot work as “I” or only at local level, but must work as “We” and join an international platform. So I travelled to BPW International headquarters in London in year 2000 to affiliate BPW Cairo to BPW International. I believe “We, BPW members” are making a difference to women’s daily life.</p> <p>To achieve my vision, I have <b>3 key goals</b>:</p> <p><b>Goal 1: Expand BPW Network</b></p> <ul style="list-style-type: none"> <li>• Develop integrated out-reach strategy to open new clubs with quality and strong members sharing common objectives of BPW International. My experience in founding BPW clubs in over 20 countries would support this effort.</li> <li>• Mobilizing resources and raising funds for projects and activities.</li> <li>• Attract and retain members through quality membership services.</li> <li>• Strengthen BPW network with communication strategy that builds bridges and promotes inter-cultural dialogue.</li> </ul>

	<ul style="list-style-type: none"> <li>Promote leadership &amp; mentorship programmes for affiliates and Young BPW members.</li> </ul> <p><b>Goal 2: Expand BPW Global Influence to be an agent of change with an impact on daily life of women</b></p> <ul style="list-style-type: none"> <li>Action speaks louder than words. BPW should make measurable progress towards UN Sustainable Development Goals (SDGs).</li> </ul> <p><b>Goal 3: Increase BPW Branding and Visibility</b></p> <p>My strategy is the <b>“Triad Of Empowerment”</b>: Based on 3 Pillars</p> <p><b>1st Pillar: Personal Empowerment</b></p> <ul style="list-style-type: none"> <li>Empowerment of women through capacity building and training programs to advance their professions and develop their careers.</li> </ul> <p><b>2nd Pillar: Policy advocacy</b></p> <ul style="list-style-type: none"> <li>Focus on 7 key advocacy goals: <ol style="list-style-type: none"> <li>(1) Government and Corporate procurement policies for women-owned SMEs (Pro-Women Procurement)</li> <li>(2) Women on Boards</li> <li>(3) Women Entrepreneurship Development</li> <li>(4) Women in Science, Technology, Engineering and Mathematics (STEM) Education</li> <li>(5) Financial Inclusion for Women</li> <li>(6) Equal Pay</li> <li>(7) WEPs</li> </ol> </li> <li>Build international partnerships to unite efforts for women empowerment globally.</li> <li>Develop advocacy strategy to achieve results at policies and legislations level.</li> </ul> <p><b>3<sup>rd</sup> Pillar: Projects Development</b></p> <ul style="list-style-type: none"> <li>Promote and support projects among affiliates related to SDGs.</li> <li>Offer channels to show their achievements to inspire other affiliates.</li> <li>Support members to have better products, services, and access to global markets through partnership with organizations and UN Agencies.</li> </ul> <p>As Dr Lena Madesin Phillips said: <i>“If our Motive is right, if we have faith, vision and courage, accomplishment must come.”</i></p> <p>It will be an honor if elected to serve as International President to promote BPW International as a must join leading organization making a difference for women globally.</p>
<b>Standing for VP UN by non-election as president</b>	No

<p><b>Supporting statement</b></p>	<p>It is our pleasure to nominate Dr. Amany Asfour as candidate for President of BPW International.</p> <p>Dr Asfour is a natural team leader at national and international levels. Her passion is to empower women economically, support and mentor young entrepreneurs. Her expertise in women empowerment made BPW Egypt a leading national organization. She founded and attracted funding to our flagship project of Hatshepsut Women Business Development Center and Business Incubator which supports women Entrepreneurs and owners of MSMEs. She successfully contributed to gender policies of African Union (55 countries) and COMESA (19 countries).</p> <p>Dr. Asfour is talented in mobilizing resources for activities/projects. She organized 16 BPW Egypt's Annual International Congresses for Women Empowerment and found sponsors for them. During her presidency of BPW Egypt, she attracted funding for BPW Egypt's projects worth nearly 1.5 million Euros and for BPW International Congresses worth over US\$120,000.</p> <p>For BPW International, as regional Coordinator of Africa and as Vice president of Membership she opened BPW clubs in over 20 new countries. She has all the qualifications to lead BPW International.</p> <p>It is our pleasure to endorse her candidacy.</p> <p>Dr. Omnia Fahmy President BPW Egypt</p> <p>Dr. Naglaa Dabees Vice President BPW Egypt</p>